The West Midlands Combined Authority (WMCA) has been chosen as one of just four areas in the UK to deliver Local Investment in Natural Capital (LINC) programmes. These programmes are part of the Government's new Green Finance Strategy (2023) to support a green industrial revolution and transition to a climate resilient, nature-positive, net-zero economy.

The LINC Programme will build the capacity and capability of local leaders and partners to collectively deliver our ambitions to:

 Create a nature-positive future, restoring habitats, biodiversity, and connectivity for people and nature.

 Deliver nature-based solutions to climate risks: improve water quality, reduce flood risk, sequester carbon, improve air quality, and provide urban cooling.

 Address socioeconomic-related inequalities in health by improving the quality, quantity, and access to greenspace.

 Maximise the socio-economic benefits of ecosystem services and natural capital assets.

 Strengthen the region's green economy to provide environmental improvements & sustainable growth as part of the Levelling Up agenda; Climate Adaptation Plans; Local Nature Recovery Strategy & Biodiversity Net Gain. Engage stakeholders & map opportunities for nature recovery, climate adaptation, and green infrastructure projects.

Engage green finance and investment stakeholders to identify natural capital market opportunities

Build Project Pipeline to aggregate outcomes and de-risk investment.

Build the Investment Vehicle to mobilise private finance at scale into the green economy.

Launch the LINC Prospectus and Investment Vehicle

March 2025







